

2023

## Emerging Trends in Real Estate® 2023

A publication from:



















































































































































































































































































Atlanta's Midtown skyline from the vantage  
point of Piedmont Park.

## Emerging Trends in Real Estate® 2023

What are the best bets for investment and development in 2023? Based on insights from a select group of the most influential and experienced ULI members, this forecast will give you a heads-up on overarching trends that will affect real estate, where to invest, and which sectors and markets offer the best prospects. A joint undertaking of PwC and ULI, this 44th edition of *Emerging Trends* is the forecast that you can count on for no-nonsense, expert insight.

ULI is the largest network of cross-disciplinary real estate and land use experts who lead the future of urban development and create thriving communities across the globe. As a ULI member, you can connect with members around the world in Member Directory ([members.uli.org](https://members.uli.org)), find ULI opportunities to lead and volunteer on Navigator ([navigator.uli.org](https://navigator.uli.org)), and explore ULI's latest research and best practices on Knowledge Finder ([knowledge.uli.org](https://knowledge.uli.org)), including all the *Emerging Trends in Real Estate*® reports published since 2003. Visit [uli.org/join](https://uli.org/join) to learn more about ULI's exclusive member benefits.

## Highlights

- Tells you what to expect and what the expected best opportunities are.
- Elaborates on trends in the capital markets, including sources and flows of equity and debt capital.
- Indicates which property sectors are most promising and what the risk factors are.
- Provides rankings and assessments of a variety of specialty property types.
- Describes the impact of social and geopolitical trends on real estate.
- Explains how locational preferences are changing.
- Elucidates the increasingly important intersection of real estate and technology.

U.S. \$49.95

ISBN 978-0-87420-481-0



[www.uli.org](https://www.uli.org)



[www.pwc.com](https://www.pwc.com)